

Fee Alvi (dba [Brainstorm Marketing](http://BrainstormMarketing.net))

Marketing Graphics / Digital Production / Project Management

Social Media Branding • eMail Design • HTML/CSS • Wordpress

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- 2024 - **MSBIA – Main Street - Santa Monica**
Spin PR - Santa Monica
Events and Businesses Promotion
- WordPress – Front End Responsive HTML/ CSS
 - Print Graphics / Social Media Ad Banners
 - Large WLA Street Events - Production
- 2020 - 2023 **Growthmed.com – Playa del Rey**
Graphic Designer, Site Creation and Production Work - Wordpress Sites
- Website design in XD for wide client base varied industries
 - CSS adjuster for responsive issues.
 - Mailchimp eBlast creation quickies
 - Blog / Pages Populating w/ HTML / CSS
- 2013 - 2019 **MSBIA – Main Street - Santa Monica**
Events and Businesses Promotion (see current)
- 2012 – 2013. **PromoJam - Culver City**
Social Media Marketing
- Landing Page Funnel Mockup Design
 - Events Promo Landing Pages Mockup Design
- 2007 - 2011 **MGM Resorts (Luxor, Excalibur & Mandalay Bay...)**
Las Vegas Strip, NV
Entertainment Marketing Graphics / Email Design
- eMail campaign design and coding file prep
 - Digital ad banners, light boxes, to billboard collateral
 - Flash & After Effects animations
- 2004 - 2006 **McCartney Multimedia Play Del Rey**
Entertainment Marketing Graphics / Email Design
- Ifanz App Design & Maintenance
 - Flash Websites Flash Banner Ads

- 2003– 2004 **Rain Makers / Film Vault**
Culver City, LA, CA 90036
- Studio filming locations props and wardrobe
 - Set up commercial photography studio
- 2000 - 2002 **Clear Channel Entertainment**
Mid-Wilshire, LA, CA 90036
Radio Stations Graphic Designer / HTML / Flash Animation
- Radio Promotions and Music Industry Page Design
 - Collateral Print Design
 - Station Branding and Logos,
 - Flash Animated Banners AS2
 - HTML & CSS
- 1998 - 1999 **Enigma Digital - (KNAC, Groove & ACAZA Radio Stations)**
Lincoln Blvd. Santa Monica, CA 90401
Graphic Designer / HTML Programmer
- Radio Station Web Page Mockup Design
 - Flash Animator – Many Promo Pods
 - Banners and Key Art Signage
 - HTML Coding
- 1996 - 1998 **SkilledNursing.Com**
Los Angeles, CA 90045
Graphics Department Manager / HTML Programmer
- Graphic Mockups
 - ASP Includes / HTML / Wireframing
 - Product Photography
- 1990 - 1995 **O'Melveny & Myers LLP (Law Firm)**
400 S. Hope St.
Los Angeles, CA 90045
- Exhibit Board Creation (Graphics & Archive)
 - Firms Photographer / Firms Magazine
 - Videographer

Fee Alvi

Digital Producer ▪ Marketing Design ▪ Key Art
Keynote ▪ WordPress ▪ Responsive HTML/CSS ▪ Photography

I started out in this field pre-digital as a medium format commercial photography studio shooting products, artists, events and from there I got into doing exhibit board graphic presentation layouts for law firms incorporating from old school archival preservation, Gutenberg typography disciplines it was a natural progression into and as the digital media technologies evolved.

I have since swept into being a professional multimedia designer my whole adult career and often held head of graphics departments and lead designer roles. I was Lead Designer at Clear Channel Interactive creating top rated radio station web sites and flash animation music promos. For MGM Resorts entertainment and hospitality six years and hundreds of email / banners with full 360 campaign collateral on the successful campaigns. I have quite a diverse genre of client focuses doing key art to project management.

Currently for Santa Monica's Main Street Merchants business district I am their Graphics Designer / Wordpress page builder / Social Media. In Wordpress I use Elementor for their containers and the content I hand coded HTML and CSS responsive into it most every page it's just eaiser.

In addition, I edit video in Premier / After Effects and look to do more of it. I am generally proficient in most of the Adobe CC editing apps.

Born and raised in West Los Angeles I am currently located in Santa Monica. I am looking to being inhouse nearby. I am sure you will appreciate what I bring to being part of a team.

Thank you for your time.

