

Fee Alvi [Brainstorm Marketing.net](http://BrainstormMarketing.net)

Graphic / Marketing Design / Digital Production / Photography
Web • Social • Email • Banners • Responsive HTML/CSS • Wordpress
310.877.2803, FeeAlvi@BrainstormMarketing.net

- 2024 - **MSBIA – Main Street - Santa Monica**
Spin PR - Santa Monica
Events and Businesses Promotion
- WordPress – Designer / Front End Responsive HTML/ CSS
 - Print Graphics / Social Media Ad Banners
 - Large WLA Street Events - Production Assistance
- 2020 - 2023 **Growthmed.com – Playa del Rey**
Graphic Designer, Site Creation and Production Work - Wordpress Sites
- Website design in XD for wide client base varied industries
 - CSS adjuster for responsive issues.
 - Mailchimp eBlast creation quickies
 - Blog / Pages Populating w/ HTML / CSS
- 2013 - 2019 **MSBIA – Main Street - Santa Monica**
Events and Businesses Promotion (see current)
- 2012 – 2013. **PromoJam - Culver City - 90232**
Social Media Marketing Graphics
- Landing Page Funnel Mockup Design
 - Events Promo Landing Pages Mockup Design
- 2007 - 2011 **MGM Resorts (Luxor, Excalibur & Mandalay Bay...)**
Las Vegas Strip, NV
Entertainment Marketing Graphics / Email Design
- eMail campaign design and coding file prep
 - Digital ad banners, light boxes, to billboard collateral
 - Flash & After Effects animations
- 2004 - 2006 **McCartney Multimedia Play Del Rey**
Entertainment Marketing Graphics / Email Design
- Ifanz App Design & Maintenance
 - Flash Websites Flash Banner Ads

2003– 2004

Rain Makers / Film Vault

Culver City, 90232

Photographer / HTML

- Studio locations shooting stills of props and wardrobe
- Managed digital photo studio, item listing entries

2000 - 2002

Clear Channel Entertainment

Mid-Wilshire, LA, CA 90036

Radio Stations Graphic Designer / HTML / Flash Animation

- Radio Promotions and Music Industry Page Design
- Collateral Print Design
- Station Branding and Logos,
- Flash Animated Banners AS2
- HTML & CSS

1998 - 1999

Enigma Digital - (KNAC, Groove & ACAZA Radio Stations)

Lincoln Blvd. Santa Monica, CA 90401

Graphic Designer / HTML Programmer

- Radio Station Web Page Mockup Design
- Flash Animator - Many Promo Pods
- Banners and Key Art Signage
- HTML Coding

Fee Alvi

Graphic / Marketing Design ■ Digital Producer ■ Photography
Web ■ Social ■ e-Mail ■ Banners ■ Responsive HTML/CSS ■ WordPress

Hi,

I am a professional Graphic Designer / Multimedia and UI designer with well over 15 years of experience. I have held head of graphics departments and lead designer roles. ie I was Lead Designer at Clear Channel Interactive creating top rated radio station web sites and flash animation music industry promos. For MGM Resorts entertainment and hospitality six years doing hundreds of email / banners with full 360 campaign collateral on the successful campaigns. With varied other companies I have garnered quite a diverse client genre branding experience doing everything from key art to project management.

Currently for Santa Monica's Main Street Merchants business district I am their Graphics Designer / Wordpress Page Builder / Social Media guy. In Wordpress I like Elementor page builder for their containers and often hand coded HTML and CSS responsive for the inner content and I am familiar many a page builder and have experience populating blog content in mass. As a photographer I have experience as digital studio set up and batch processing.

I am generally proficient with most of the Adobe CC editing apps particularly I enjoy editing video in Premier / After Effects especially animating the camera in AE and I look to do more of it.

Born and raised in West Los Angeles I am currently located in Santa Monica. I am easy going and looking to be inhouse nearby or part of a remote team. By my extensive experience I have been accused of being a great asset for problem solving. I listen, I think, and selflessly keep an eye on the ball.

Thank you for your time. I hope you consider me and I look forward to speaking with you.



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